



Cookie Policy for Plaude Website

Last Updated: March 28, 2024

Introduction

This Cookie Policy explains how Plaude ("we", "us", or "our") uses cookies and similar technologies to recognize you when visiting our website, <https://plaude.io>. This policy explains what these technologies are and why we use them, as well as your right to control our use of them.

Cookies Used on Our Website

What are Cookies:

Cookies are small data files that are placed on your computer or mobile device when you visit a website.

Types of cookies used include:

Essential Cookies: strictly necessary to provide you with services available through our website and to use some of its features.

Performance, Functionality, and Personalized Cookies: records data such as your settings, preferences, and pages you visited. These cookies are used to enhance the performance and functionality of our website.

Analytics and Customization Cookies: collect information to help us understand how our website is being used or how effective our marketing campaigns are.

Advertising Cookies: used to make advertising messages more relevant to you and collect information about your visit to the website.

Security Cookies: used to authenticate users, identify and prevent security risks, and protect user data.

Control of Cookies: you have the right to decide whether to accept or reject cookies. You can exercise your cookie preferences by clicking on the appropriate opt-out links provided in the cookie consent banner.

First-Party Cookies: our cookies that are necessary to make the website function correctly.

Third-Party Cookies: non-Plaude companies such as third-party websites that we link to online. Please review the cookie policies of other websites you visit to understand their practices.

Why We Use Cookies:

We use first-party and third-party cookies for several reasons. Some cookies are required for technical reasons for our website to operate, and we refer to these as "essential" cookies. Other cookies enable us to track and target the interests of our users to enhance the experience on our online properties, collect registration information, log users in, record preferences, and track services and pages you have visited. Third parties serve cookies through our website for advertising, analytics, and other purposes. By checking your browser's settings and support page, you can learn how to manage cookies on your browser or device. Your decision not to accept cookies could limit your access to some of our services and features.



Consent & Changes

By continuing to navigate our website without changing your cookie settings, you hereby acknowledge and agree to Plaude's use of cookies.

We may update this Cookie Policy to reflect changes to our cookies. The date at the top of this Cookie Policy will indicate when it was last updated.

If you have any questions about our use of cookies or other technologies, please email us at hello@plaude.io

Change Management

Update Description	Approver	Date
Created	Board of Directors	2/1/24
What are cookies: moved the types up for better flow, structured sections to standardize website look, added clarifying information and examples (performance, advertising, and third-party cookies), and added: personalized, security, and first-party cookies.	Ibukunoluwa Adebayo – COO  <small>Ibukunoluwa Adebayo (Mar 28, 2024 14:36 EDT)</small>	28/03/24
Why we use cookies: added examples of what is collected, how to block cookies, and added disclaimer about blocked cookies.	Olatomiwa Idowu – CEO  <small>Olatomiwa Idowu (Mar 28, 2024 22:18 GMT+1)</small>	28/03/24
General: added clarifying words to better structure sentences, added headers to define section, and added spaces between sections.		









Cookie Policy for Plaude Website - Drafted Updates

Final Audit Report

2024-03-28

Created:	2024-03-28
By:	Ibukunoluwa Adebayo (ibkadebayo@gmail.com)
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-  Document created by Ibukunoluwa Adebayo (ibkadebayo@gmail.com)
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-  Document emailed to Ibukunoluwa Adebayo (ibk@plaude.io) for signature
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